



Embassy of the Republic of  
Hungary  
Office of Economic Affairs



HUNGARIAN INVESTMENT AND TRADE DEVELOPMENT AGENCY



## Programme

### Co-operating in technology and innovation

Region meets Region  
Eindhoven, 15<sup>th</sup> April 2010

**Industries in focus: machine and metal industries, information technology, material science, electronics, life science, logistics**  
**Regions in focus: North Hungary Region and Észak-Alföld Region – Brabant Region**

#### 13:30-14:00 **Registration**

**Moderator** of the event – Mr. Mark Herman, Head of Department, Member of the Management Team, Chamber of Commerce Brabant

14:00-14:05 **Welcome Address** – Mr. Mark Herman, Head of Department, Member of the Management Team, Chamber of Commerce Brabant

14:05-14:25 **Presentation:** Business and investment opportunities in the North Hungarian Regions – Mrs. Ágnes Henter, Director Project Management, ITD Hungary

14:25-14:40 **Presentation:** Trends in global economy, cooperation opportunities in CEE Region as seen from the Brabant region – Mr. Jeroen Beuken, Senior Project Manager, BOM Brabant Development Agency

14:40-14:55 **Presentation:** Financing business ventures – investment environment in Hungary – Mr. Krisztián Bezzegh, ING Hungary and representative of ING Amsterdam, Commercial Banking European Business Desk

14:55-15:10 **Presentation:** Knowledge centres in North Hungary Region. Seeking partners in science and technology based ventures – Mr. Dániel Kuttor, Assistant Professor of University Miskolc

15:10-15:25 **Presentation:** Innovation programs and company spin-offs in the Brabant Region. Opportunities for international co-operations – Mr. Joep S.G. Brouwers, Vice-Director, Brabant Brainport Development



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15:25-15:40 **Coffee Break**

15:40-15:55 **Presentation:** Knowledge centres in Northern Great Plain Region. Seeking partners in science and technology based ventures – Mr. Szilárd Domokos, Director, Észak-Alföld Regional Development Agency

15:55-16:10 **Company testimonial/1:** Experiences in Hungary – Mr. Peter van Wely, currently Director, Inforeach BV, and ex-Director, Cognizant

16:10-16:30 **Company testimonial/2:** Experiences in Hungary – Mr. Carlo Holshuijsen, Managing Director, European Stone Trade and Mr. Zsolt Keresztúri, Director, DBH

16:30-16:40 **Closing remarks** – Mr. Michel van der Linden, former director, Caterpillar

16:40-17:00 **Questions and Answers**

17:00-18:00 **Networking (with snacks and drinks)**



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